Report on Entrepreneurship Lecture: "Greed and Fear in Indian Capital Market: A Long-Term & Conservative Approach to Manage Money"

**Date and Time:** 16th September 2023, Saturday, 11:00 AM onwards

Venue: Harimohan Ghose College, Kolkata

Organized By: Department of Commerce, Harimohan Ghose College, Kolkata

In Collaboration with Rabin Mukherjee College, Kolkata

No. of Beneficiaries: 55

Resource Person: Dr. Sreekumare Ray, Principal, Rabin Mukherjee College, Kolkata

Chief Patron: Dr. Prabir Biswas, Principal, Harimohan Ghose College, Kolkata

On 16th September 2023, the Department of Commerce at Harimohan Ghose College, in collaboration with Rabin Mukherjee College, Kolkata, organized an insightful lecture on "Greed and Fear in Indian Capital Market: A Long-Term & Conservative Approach to Manage Money." This lecture aimed to address the complex emotions of greed and fear that influence investor behavior in the Indian capital market, offering a long-term and conservative approach to managing financial resources.

The event commenced at 11:00 AM with a warm welcome from the hosts. Dr. Prabir Biswas, Principal of Harimohan Ghose College, was present as the Chief Patron, and his support helped provide a platform for the successful execution of the lecture.

Dr. Sreekumare Ray, Principal of Rabin Mukherjee College and the esteemed resource person for the event, presented an engaging session where he discussed key aspects of market dynamics and how investors can overcome the challenges posed by fluctuating market sentiments. The session highlighted strategies for long-term financial growth, focusing on a conservative approach that mitigates the risks associated with greed-driven and fear-driven decisions.

The lecture concluded with an interactive Q&A session, allowing the attendees to engage with the expert and gain valuable insights into the world of financial management. The event was well-received by students, faculty, and attendees, leaving them with a deeper understanding







