



JAYASREE DAS
C/F SUBIR DAS,
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JAYASREE DAS (State Aided College Teacher at Harimohan Ghose College)

Career Objective

To utilize my teaching skills towards a challenging career in growth oriented and leading edge that will provide mutual benefits and where from I can utilize my capabilities to the fullest benefits of the organization and society.

Educational And Professional Qualification

YEAR	COURSE	PERCENTAGE/GRADE	BOARD/ UNIVERSITY
2022	Ph.d	pursuing	Aliah University
2022	MBA-Marketing	69%	Pondicherry University
2018	SPSS	CERTIFIED	IISWBM
2017	NET	59.43	CBSE-UGC NET
2016	M.Com	61.7%	C.U
2016	ATC	Certificate due	ICAI
2015	NISM SERIES VIII	76.25%	National Institute of Security Market
2014	B.COM(H)	67.22%	SIVANATH SASTRI COLLEGE
2014	COMPANY ETIQUETTES	Certified	TCS
2013	Stock Market Course	Certified -	FINANTICS
2011	I.S.C	91.5%	SAIE
2009	I.C.S.E	92.4%	PVM

Experience

Executive at Mascot Associates (20.08.12-31.3.16)
Teacher at Ratnakar North Point High School (16.08.16-22.09.17)
Teacher at Andhra Association High School (10.10.17-7.07.18)
Whole-time teacher at T.H.K Jain College (9.07.18-31.12.2020)

Seminars and Paper Presentations

SEMINAR	DATE	TITLE
ICSSR SPONSORED NATIONAL SEMINAR ON "Rural Development in India- Problems and Prospects"	1.09.18	Role of Teachers in Development of Students' Performance—a Comparative study between Rural and Urban Schools at West Bengal
INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH-EASTERN REGIONAL CENTER	15.12.2018 AND 16.12.18	The millennial conundrum-revenue of companies' effect millennial mindset of workforce

SPONSORED NATIONAL SEMINAR on “Contemporary Issues and Challenges in Indian Accounting Standards (IND-AS) and Indirect Taxation” (PUBLICATION DUE)		
National Seminar on Human Development in India: A road towards sustainable competitive advantage organized by the dept. of economics and commerce, Heritage College, ISI, Ramakrishna Mission Vivekananda Educational and Research Institute.(PUBLICATION DUE)	18.01.19 AND 19.01.19	Disparity in educational service- a comparative study between private and public schools
ICSSR SPONSORED TWO-DAYS NATIONAL SEMINAR ON “Contemporary issues in accounting and finance” .(PUBLICATION DUE)	29.01.19 AND 30.01.19	Social and Economic Accounting must integrate with Business Ethics and Responsibility
ONE DAY INTERNATIONAL CONFERENCE ON ECONOMIC AND TAX REFORMS IN INDIA IN THE GLOBAL PERSPECTIVE organized by Indian Association, South Bengal Branch in association with IMS, KOLKATA	09.02.19	Sustainable Developmental Goals: Higher Education with special reference to West Bengal
ONE DAY INTERNATIONAL CONFERENCE ON ECONOMIC AND TAX REFORMS IN INDIA IN THE GLOBAL PERSPECTIVE organized by Indian Association, South Bengal Branch in association with IMS, KOLKATA	09.02.19	A study in the changes of restaurant industry revenue and earnings post GST implementation
ONE DAY SEMINAR ON “ INTELLECTUAL PROPERTY RIGHTS: RELEVANT ISSUES” AT NEW ALIPORE COLLEGE, KOLKATA	11.05.19	-
ONE DAY NATIONAL SEMINAR ON DEVELOPMENTS IN COMMERCE, MANAGEMENT AND ECONOMICS IN THE PRESENT MILIEU OF VUCA BY THE BHAWANIPUR EDUCATION SOCIETY COLLEGE IN COLLABORATION WITH EIRC, ICAI	27.05.19	ANALYSING THE PERSONAL LUXURY SERVICE MARKET IN INDIA: PROGRESS AND ROAD BLOCKS
ONE DAY NATIONAL SEMINAR ON DEVELOPMENTS IN COMMERCE, MANAGEMENT AND ECONOMICS IN THE PRESENT MILIEU OF VUCA BY	27.05.19	SCOPE OF “DARK TOURISM” IN THE CONTEMPORARY SOCIETY OF INDIA WITH SPECIAL REFERENCE TO RAJASTHAN

THE BHAWANIPUR EDUCATION SOCIETY COLLEGE IN COLLABORATION WITH EIRC, ICAI		
TWO DAY NATIONAL CONFERENCE ON PARADIGM SHIFT IN THE MARKET FORCES IN THE INDIAN CONTEXT - IMPACT OF MARKETING, ACCOUNTING & FINANCE , STRATEGIC HRM, OPERATIONS & SUPPLY CHAIN MANAGEMENT.	5.07.19 and 06.07.19	'SCOPE OF "DARK TOURISM" IN THE CONTEMPORARY SOCIETY OF INDIA- A STUDY WITH SPECIAL REFERENCE TO RAJASTHAN'
ICCEEM 19 INTERNATIONAL SEMINAR ON EMERGING PERSPECTIVES IN COMMERCE, ECONOMICS, ENVIRONMENT AND MANAGEMENT-TRANSFORMATION OF THE GLOBAL ECONOMY.	13.09.19 and 14.09.19	AN INQUIRY INTO THE CHALLENGES OF ORGANIC FARMING IN SIKKIM-A STUDY OF AGRICULTURE AND AGRI-BUSINESS AND RURAL CHANGE IN INDIA
NATIONAL CONFERENCE ON CONSUMER CHOICES: IMPACT OF DIGITAL TECHNOLOGY ORGANISED BY XAVIER BUSINESS SCHOOL; ST. XAVIERS UNIVERSITY, KOLKATA; XLRI AND INST. FOR ADVANCED STUDIES IN COMPLEX CHOICES-HYDERABAD	19.12.19 and 20.12.19	AN INSIGHT INTO CONSUMERS' CHOICE FOR SHG PRODUCTS: IMPACT OF DIGITAL TECHNOLOGY
ONE DAY NATIONAL SEMINAR ON "CONTEMPORARY ISSUES IN COMMERCE AND ECONOMICS" ORGANIZED BY VIDYASAGAR EVENING COLLEGE AND T.H.K JAIN COLLEGE	11.01.2020	AN EMPIRICAL STUDY ON EMPOWERMENT OF WOMEN IN INDIA THROUGH SELF HELP GROUPS
ONE DAY NATIONAL SEMINAR ON "CONTEMPORARY ISSUES IN COMMERCE AND ECONOMICS" ORGANIZED BY VIDYASAGAR EVENING COLLEGE AND T.H.K JAIN COLLEGE	11.01.2020	EMPOWERMENT OF WOMEN IN SLUMS-A STUDY IN REFERENCE TO SELECTED AREA OF NORTH KOLKATA
TWO-DAY FACULTY DEVELOPMENT PROGRAMME ON "RESEARCH METHODOLOGY IN SOCIAL SCIENCES" ORGANISED BY NETAJI NAGAR COLLEGE	13.01.2020 AND 14.01.2020	-
ONE DAY NATIONAL SEMINAR ON " THE CHALLENGES AND THE OPPORTUNITIES OF BEST PRACTICES IN HIGHER EDUCATION"	15.01.2020	BEST PRACTICES FOR QUALITY IMPROVEMENT: A ROAD TO PROGRESS (WITH SPECIAL REFERENCE TO UNDERGRADUATE

		COMMERCE COLLEGES IN NORTH KOLKATA UNDER THE UNIVERSITY OF CALCUTTA)
TWO DAYS INTERNATIONAL CONFERENCE ON “EMERGING ISSUES ON FINANCING AND BANKING”	27.02.2020 AND 28.02.2020	CUSTOMER SATISFACTION IN THE DIGITAL ERA: A STUDY ON SELECTED BRANCHES OF UNITED BANK OF INDIA, WEST BENGAL
TWO DAYS INTERNATIONAL CONFERENCE ON “EMERGING ISSUES ON FINANCING AND BANKING”	27.02.2020 AND 28.02.2020	CRYPTOCURRENCIES- A STUDY
ONE DAY INTERNATIONAL SEMINAR ON “CHANGING PARADIGMS IN COMMERCE AND ECONOMICS”	7.03.2020	INDIAN E-COMMERCE INDUSTRY-PLATFORM FOR THE GROWTH OF SELF HELP GROUPS
ONE DAY INTERNATIONAL WEBINAR ON STRATEGIES FOR REVIVAL OF INDIAN BUSINESS IN THE POST PANDEMIC ECONOMIC SCENERIO ORGANISED BY INDIAN ACCOUNTING ASSOCIATION SOUTH BENGAL BRANCH	23.05.2020	IMPACT OF EPIDEMIC DISEASE ON TOURISM INDUSTRY –AN EMPIRICAL STUDY
TWO DAY INTERNATIONAL WEBINAR ON SURVIVAL STRATEGIES FOR COVID19 CRISIS IN INDIA IN RESPECT OF ECONOMY FINANCE AND EDUCATION ORGANISED BY EGRA SARADA SHASHI BHUSAN COLLEGE IN COLLABORATION WITH BELDA COLLEGE	13.06.2020-14.06.2020	SURVIVAL STRATEGIES FOR COVID19 CRISIS IN INDIA WITH SPECIAL REFERENCE TO EDUCATIONAL INSTITUTIONS- AN EMPIRICAL STUDY
TWO DAY NATIONAL WEBINAR ON ONLINE EDUCATION IN THE CHANGING TIMES : PROBLEMS AND PROSPECTS ORGANISED BY VUTA, VIDYASAGAR UNIVERSITY	7.07.2020-8.07.2020	ONLINE EDUCATION IN CHANGING TIMES WITH SPECIAL REFERENCE TO UNDERGRADUATE COLLEGES IN WEST BENGAL-AN EMPIRICAL STUDY
TWO DAY INTERNATIONAL WEBINAR JOINTLY ORGANISED BY VICTORIA INSTITUTION (COLLEGE) & KISHORE BHARATI BHAGINI NIVEDITA COLLEGE	30.08.2020-31.08.2020	IMPACT OF COVID-19 AND LOCKDOWN ON SMALL SCALE ENTREPRENEURS OF APPAREL AND TEXTILE INDUSTRY: AN EMPIRICAL STUDY
TWO DAY NATIONAL WEBINAR ON “ CHALLENGES OF ONLINE EDUCATION DURING THE CRISIS OF COVID-	12.09.2020-13.09.2020	CHALLENGES OF ONLINE EDUCATION: A STUDY OF

19” ORGANIZED BY DEPARTMENT OF EDUCATION SITARAM MAHATO MEMORIAL COLLEGE		STRESS
TWO DAY INTERNATIONAL WEBINAR ON ECONOMIC AND BUSINESS CHALLENGES IN INDIA: PANDEMIC AND AFTER ORGANISED BY INDIAN ACCOUNTING ASSOCIATION SOUTH BENGAL BRANCH IN COLLABORATION WITH SWAMI VIVEKANDA INSTITUTE OF MANAGEMENT AND COMPUTER SCIENCE	15.09.2020-16.09.2020	IMPACT OF LOCKDOWN AND COVID 19 ON INDIAN PHARMACEUTICAL COMPANY: AN EMPIRICAL STUDY
ONE DAY INTERNATIONAL WEBINAR ON “ IMPACT OF COVID 19 ON INFORMAL AND MIGRANT WORKERS”	20.09.2020	IMPACT OF COVID 19 ON INFORMAL AND MIGRANT GARMENT WORKERS
ONE DAY INTERNATIONAL WEBINAR ON “FINANCIAL SECTOR AMIDST COVID-19: PERSPECTIVES, POLICIES AND STRATEGIES” ORGANISED BY S.C.S AUTONOMOUS COLLEGE, PURI, ODISHA	27.09.2020	COVID 19 AND MUTUAL FUND SIP INVESTORS: A STUDY OF STRESS
INTERNATIONAL LEVEL WEBINAR ORGANISED BY DEPT. OF EDUCATION IN COLLABORATION WITH IQAC ARSHA COLLEGE, PURULIA	26.09.2020-27.09.2020	RETHINKING OF KNOWLEDGE ADVANCEMENT & PEDAGOGY IN PANDEMIC SITUATION & REDUCTION OF STRESS IN TEACHING-LEARNING PROCESS
TWO DAY INTERNATIONAL WEBINAR ON CHANGES IN ACCOUNTING, AUDITING, AND FINANCIAL REPORTING PRACTICES: INDIA AND THE GLOBE ORGANISED BY INDIAN ACCOUNTING ASSOCIATION SOUTH BENGAL BRANCH IN COLLABORATION WITH BURDWAN RAJ COLLEGE	18.11.20-19.11.20	REPORTING ON IMPACT ON ENVIRONMENT: A STEP TOWARDS SUSTAINABILITY
TWO DAY INTERNATIONAL E-CONFERENCE ON ‘ CHANGING LANDSCAPES IN BUSINESS, FINANCE AND ECONOMY : A GLOBAL PERSPECTIVE’ ORGANISED BY SIDHOKANHO-BIRSHA UNIVERSITY	28.11.20-29.11.20	POST COVID REVIVAL STRATEGY : A WAY TO CHANGE THE LANDSCAPE OF HEALTH SECTOR
TWO DAY INTERNATIONAL WEBINAR ON RESILIENCE STRATEGY FOR INDIAN ECONOMY: ROLE OF	13.02.21-14.02.21	RESILIENCE STRATEGY FOR INDIAN ECONOMY: ROLE OF COMMERCE AND ACCOUNTING IN NEW

COMMERCE AND ACCOUNTING IN NEW NORMAL JOINTLY ORGANISED BY CU AND CMA INST.		NORMAL FOR START-UPS
NATIONAL CONFERENCE ON CONTEMPORARY BUSINESS PRACTICES IN NEW NORMAL LANDSCAPE ORGANISED BY ADAMAS UNIVERSITY, WB	27.08.21-28.08.21	CONTEMPORARY BUSINESS PRACTICES BY FORMER DOMESTIC WORKERS IN NEW NORMAL LANDSCAPE-A CASE STUDY
INTERNATIONAL CONFERENCE ON WOMEN'S FAMILY BASED ENTREPRENEURSHIP IN INDIA ORGANISED BY VISVA-BHARATI & CLAFLIN UNIVERSITY, USA	23.09.21-25.09.21	WOMEN ENTREPRENEURS & THEIR LIVELIHOOD: A CASE STUDY
ICSSR SPONSORED NATIONAL SEMINAR IN "THE IMPACT OF COVID 19 PANDEMIC ON TRAVEL AND TOURISM SECTOR OF INDIA"	6.3.2022	IMPACT OF COVID-19 ON THE MENTAL HEALTH OF TOUR OPERATORS IN INDIA
INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN ACCOUNTING AND FINANCE ORGANISED BY KOLKATA BIDHANNAGAR SOCIETY FOR ACADEMIC ADVANCEMENT JOINTLY WITH VIDYANAGAR COLLEGE & GOVT. GIRLS' GENERAL DEGREE COLLEGE	7.01.23	KOLKATA: A BIBLIOMETRIC ANALYSIS ON CONTEMPORARY ISSUES IN SOCIAL SCIENCE
5 th INTERNATIONAL CONFERENCE ICMBP 2023 ORGANISED BY ALIAH UNIVERSITY	10.01.23-11.01.23	BIBLIOMETRIC ANALYSIS OF RESEARCH PUBLICATIONS ON WORK LIFE BALANCE OF A WOMAN BY DEVELOPED AND DEVELOPING COUNTRIES: IDENTIFYING RESEARCH GAPS

- Participated in 12 International 23 National 7 State level webinars.

Paper Publication

1. Paper contributed in the edited book "Good Beginning for a Great Success- A Comprehensive Guide to Personality Development" ISBN NO: 978-93-87374-76-8
2. Paper contributed in the edited book "RURAL DEVELOPMENT IN INDIA-PROBLEMS AND PROSPECTS" ISBN NO: 978-93-5291-009-0
3. Paper contributed in the edited book "Management Practices, Problems and Challenges" ISBN NO: 978-93-88805-57-5
4. Paper contributed in "Contemporary issues of Business in Emerging Market Economies" ISBN: 978-81-941390-0-3
5. Paper contributed in the edited book "Contemporary issues in Accounting and Finance" ISBN NO: 978-93-88866-15-6

6. Paper contributed in the peer reviewed UGC Care listed journal "Our Heritage" (Vol-68-Issue-8 jan2020; ISSN: 0474-9030
7. Paper contributed in the peer reviewed journal "Alekhya"; ISSN 2277-8403
8. Paper contributed in the edited book "Emerging Trends in Entrepreneurship" ISBN NO-978-93-5391-950-4
9. Paper contributed in the edited book "Emerging Trends in Entrepreneurship"; ISBN 978-93-5391-950-4
10. Paper contributed in the edited book "Business Strategy in the Post COVID-19 Pandemic Scenario"; ISBN NO-978-93-90442-31-7
11. Paper contributed in the edited book "HR 2020 Trends Strategy Management"
12. Paper contributed in the edited book 'Emerging Issues in Banking, Insurance and Financial Services'
13. Paper contributed in the edited book "INVESTING IN MUTUAL FUNDS DURING COVID-19 PANDEMIC"
14. Paper contributed in the edited book "KUBERA"
15. Paper contributed in the edited book "Contemporary issues in marketing management"
16. Paper contributed in the edited book "Resilient strategies for good governance in the post Covid era"
17. Paper contributed in the peer reviewed journal "The Way".
18. Paper contributed in Business Studies Volumes-XLII (No.1&2) 2021; ISSN: 09709657
19. Paper contributed in Business "EMERGING ROLE OF COMMERCE IN NEW NORMAL"; ISBN: 978-93-95005-00-5

Diplomas & Certificates

- Certificate on "Research Methodology for Social Science"
- Certificate on "Reference Management Tools and Online Citation Database "
- Certificate on "Entrepreneurship: Research, Critical Thinking and Innovation"
- Certificate on "Futuristic Accounting"
- Certificate on " Awareness Program on Intellectual Property Rights"
- Certificate On SPSS
- Certificate on "Graphology "&" Psychometric Tests"
- Senior Diploma in Classical Dance (Bharatnatyam), Rabindrik

Senior Diploma in Recitation & Junior Diploma in music
Senior Diploma in Painting
Certificate in art of Mehendi
Certificate in Marshal Art

Computer Skills

- 1) MS Office- Word, Excel, Power point
- 2) Working Knowledge of Accounting Packages of Tally 7.2, 9ERP & ACE.
- 3) DTP

Strengths

- a) Self motivation, initiative with a high level of energy
- b) Verbal communication skill
- c) Decision making, critical thinking, organizing and planning
- d) Patience
- e)Tolerance
- f) Flexible to different situations

Distinctions

- i) Was head girl in school (2010-11)
- ii) Intra school debate champion
- iii) Late Maitreya Kr. Roy Memorial Prize (2013)
- iv)National level Online Quiz Competition (13.05.2020)
- v)General Finance Quiz Competition (17.05.2020)
- vi) Management Quiz Competition (28.05.2020)
- vii) Quiz Competition on FinTech (29.05.20)
- viii)Online Quiz on Prime minister’s self reliant India movement(1.06.20)
- ix) International level Quiz on “Awareness on International Business”(3.06.20)
- x)National level E-Quiz on Research Methodology (6.09.20)
- xi) GST Quiz Competition(04/07-11.07)
- xii) E-quiz on HRM

Languages Known

LANGUAGES	SPEAK	READ	WRITE
ENGLISH	✓	✓	✓
BENGALI	✓	✓	✓
HINDI	✓	✓	✓
FRENCH	✓	✓	✓

Personal Details

Father’s name : Subir Das
Mother’s name : Kajal Das

Date of Birth : 15/10/1992
Permanent address : 55-G, Tarak Pramanick Road, Kol-6
Mobility : Flexible
Present Address : 38, Dr. K.K Ghosh Road, Bhadrakali, Uttarpara
Hooghly-712232

DECLARATION

I hereby declare that the above furnished particulars are true to the best of my knowledge and belief.

Date: 10.02.2023

Jayasree Das

Place: KOLKATA

Signature