



ONE DAY NATIONAL-LEVEL WEBINAR

ON

“ENTREPRENEURSHIP DEVELOPMENT: CHALLENGES AND OPPORTUNITIES FOR START-UPS”

Organized By

DEPARTMENT OF COMMERCE

CHARUCHANDRA COLLEGE

in collaboration with

HARIMOHAN GHOSE COLLEGE

***(Affiliated To The University Of
Calcutta)***

Registration Link :

[https://forms.gle/QjzzXbVLZUkd
x85FA](https://forms.gle/QjzzXbVLZUkd
x85FA)

Whatsapp Link :

[https://chat.whatsapp.com/Dzk
Vrm76y11De63ER9CHB2](https://chat.whatsapp.com/Dzk
Vrm76y11De63ER9CHB2)

Email:

ccchg2020@gmail.com

- Registration is free but Mandatory
- Last Date of Registration: 5:00PM, 15th August,2020
- Google Meet/YouTube link will be shared through E-mail/Whatsapp
- Open to: Faculty members, Students and Research Scholars .
- All registered participants will get e-certificate by filling up the feedback form.

CHIEF GUEST



PROF. DR. DHRUBA RANJAN DANDAPAT

PROFESSOR OF COMMERCE, UNIVERSITY OF CALCUTTA
CHAIRPERSON, UNDER GRADUATE BOARD OF STUDIES IN COMMERCE,
UNIVERSITY OF CALCUTTA

GUEST OF HONOUR



PROF. DR. SIDDHARTHA SANKAR SAHA.

PROFESSOR OF COMMERCE , UNIVERSITY OF CALCUTTA
DEAN, FACULTY COUNCIL FOR POST GRADUATE STUDIES IN COMMERCE, SOCIAL
WELFARE AND BUSINESS MANAGEMENT, UNIVERSITY OF CALCUTTA

EMINENT SPEAKERS



DR. BAPPADITYA BISWAS

ASSISTANT PROFESSOR IN COMMERCE, UNIVERSITY OF CALCUTTA



MR. PRASHANT KHAJURIA

FOUNDER- ALTONERAA CONSULTING CORPORATION
DIRECTOR-VIVA SUPERMARKETS PVT LTD. & EVOLUTIONARY MEDIA PVT LTD.
PROMOTER- GORCHA ENGINEERING PVT LTD.

PATRONS

Prof. Dr. Prabir Biswas
Principal, Harimohan Ghose
College

Prof. Anuradha Ghosh
Teacher-in-Charge,
Charuchandra College

Joint Conveners

Prof. Santosh Kumar Das
Prof. Asit Kumar Shit

Organizing Secretary

Prof. Rajasi Dutta

Organizing Committee Members

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Prof. Sumitra Gangopadhyay
Ghosh
Prof. Rudra Narayan Kuri
Prof. Pallab Pyne
Prof. Dr. Ratan Lal Bhowmik
Prof. Anamika Saha
Prof. Bishnu Pada Dey
Prof. Jayasree Das
Prof. Bhakti pada Mali

For any enquiry, please contact:

8013791543/ 9836996880/
9143222034

PROGRAMME SCHEDULE

3:45 – 4:00 PM: ENTRY THROUGH GOOGLE MEET/YOUTUBE LINK

INAUGURAL SESSION (4:00 - 4:45 PM)

4:00 - 4:05 PM: INTRODUCTION BY JOINT CONVENER – PROF SANTOSH KUMAR DAS

INAUGURATION BY

4:05 - 4:10 PM: DR. PRABIR BISWAS (PRINCIPAL, HARIMOHAN GHOSE COLLEGE)

WELCOME ADDRESS BY :

4:10 - 4:15 PM: PROF ANURADHA GHOSH (TEACHER-IN-CHARGE, CHARUCHANDRA COLLEGE)

4:15 - 4:30 PM: INAUGURAL SPEECH BY

PROF. DHRUBA RANJAN DANDAPAT (PROFESSOR, DEPARTMENT OF COMMERCE UNIVERSITY OF CALCUTTA)

4:30 - 4:45 PM: MOTIVATIONAL SPEECH BY

PROF. SIDDHARTHA SANKAR SAHA (PROFESSOR & DEAN (FACULTY COUNCIL FOR POST GRADUATE STUDIES IN COMMERCE, SOCIAL WELFARE AND BUSINESS MANAGEMENT, UNIVERSITY OF CALCUTTA).

TECHNICAL SESSION (4:45 -6:00 PM)

4:45 – 4:50 PM: INTRODUCING THE SPEAKERS BY THE JOINT CONVENER - PROF . ASIT KUMAR SHIT

4:50 – 5:20 PM: TOPIC: INDIAN START-UPS :CHALLENGES AND THE ROAD AHEAD

SPEAKER: DR. BAPPADITYA BISWAS, ASSISTANT PROFESSOR, DEPT OF COMMERCE, UNIVERSITY OF CALCUTTA

5:20 – 5:50 PM: TOPIC: CONCEPT OF ENTREPRENEURSHIP : KNOW HOW TO BE A SUCCESSFUL ENTREPRENEUR

SPEAKER: MR. PRASHANT KHAJURIA, FOUNDER- ALTONERAA CONSULTING CORPORATION. DIRECTOR- VIVA SUPERMARKETS PVT LTD, EVOLUTIONARY MEDIA PVT LTD, PROMOTER – GORCHA ENGINEERING PVT LTD.

5:50 – 5:55 PM: INTERACTIVE SESSION

5:55 – 6:00 PM: VOTE OF THANKS BY ORGANIZING SECRETARY- PROF. RAJASI DUTTA

